

Customer Study

Improving the Process with Vendor Buy-in

Company Overview Stevens Realty LLC

Stevens Realty has been in business since 1989, offering affordable, high-quality rental properties across middle Tennessee and Oklahoma. Stevens Realty holds itself to a high standard to improve its properties, resident experience, and relationships with property owners. They are dedicated to adding innovative systems and processes to their operations to provide high-quality service.

With an incredibly manual maintenance process, employees needed help keeping up with the maintenance requests they were receiving, and vendors weren't notified when they had been assigned a work order. With over 1,800 units and over 120 vendors, having such a manual process wasn't cutting it. They began searching for a better maintenance solution to provide a better experience for their residents, an easier tool for their vendors to be successful, and a way for their internal team to be more productive. Cookeville, Tennessee Door Count: 1,800 Accounting System: Propertyware Customer since 2019

"This is how we will do our maintenance, and they have to adopt it, or we will find other people that can adopt the technology. We show the benefits and how it helps them, along with letting them know it is an expectation to continue being a vendor with Stevens Realty."

Elliot Rodriquez Operations Manager, Stevens Realty

The Problem

Before implementing Property Meld, Stevens Realty utilized the maintenance feature in their property management software. When a resident submits a work order, maintenance coordinators had to manually assign a vendor. Notifying and assigning a work order to a vendor within their PMS system was impossible, so employees had to call or text them. After vendors finished the job, that was it. Communication and maintenance details were unknown., Thus, leaving maintenance coordinators in the dark.

"No further details were being submitted (by vendors). We didn't know what was done, what the problem was, or how it was resolved." Rodelyn Pepana Resident and Owner Advocate

Enter Property Meld -

Looking for a way to decrease the manual touch points in the maintenance process, Stevens Realty found Property Meld. Since Stevens Realty works with so many third-party vendors, it was important that they were on board and found the new software to benefit the efficiency of their job.

During on-boarding, Stevens Realty spent time training their vendors, introducing them to the platform and clearly defining the new process. Vendors were required to sign an expectation policy acknowledging their willingness to adopt Property Meld as their new process. It was imperative for Stevens Realty to showcase that Property Meld was not only going to help the management team but would also make the vendor's job easier. By showing vendors the positive impact Property Meld would have on their job, it was easier to get them on board. In addition to on-boarding their current vendors, Stevens Realty uses Property Meld in their recruiting process. When screening potential vendors, they ensure they are tech-savvy and willing to learn new technologies.

Some initial push back Stevens Realty received from vendors was that they avoid being on their phones while on the job, including checking their inbox every day.

By implementing policy changes, Stevens Realty has been able to get work orders (we like to call them Melds!) accepted and repairs scheduled faster. In addition, Stevens Realty instilled a policy that if a vendor hasn't responded to a work order, it is reassigned to a new vendor after two hours. This makes vendors more apt to adopt the process, so they aren't losing jobs. Vendors receive an automated message after an hour. Essentially, warning them if they don't accept the Meld, another vendor may get the job.

"We let them know this is the only tool we need to use to document everything. It took a few months, but now they are all savvy in navigating Property Meld. There was a culture shock when we started using this. Many handymen and vendors aren't tech savvy, but along the way, whenever they have questions, I refer them to support or the Help Center and they can get through it quickly"

Rodelyn Pepana

Resident and Owner Advocate, Stevens Realty



Accepting the work order and communicating directly with the resident is an excellent benefit for vendors. It saves them time from having to reach out to a resident. Once they accept a work order, they have all the details they need to complete the job. In addition, if residents have any disputes about a work order, the information is saved in Property Meld, and property managers can quickly resolve conflicts.

Stevens Realty has seen an increase in residents' five-star reviews. In addition, if they continue to see negative reviews about a particular vendor, they can determine if there needs to be a change.

"A five-star rating is good, but negative reviews also help us to know what went wrong or where the disconnect was. Was it on the management side of things, or was it a problem with a vendor? If a particular vendor is problematic and receives a lot of negative feedback, we can let them go if they aren't complying with our company policy."

Rodelyn Pepana Resident and Owner Advocaten

Since implementing Property Meld, Stevens Realty has seen

an increase in 5 star reviews.

According to Stevens Realty company policy, vendors have two hours to accept an assigned Meld or it is reassigned to another vendor.

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